SITES Journey Towards Sustainability Case Study Margot Taylor RLA, Land Ethics Edgar David RLA, SED Design





An interdisciplinary effort to create national guidelines and a voluntary rating system for sustainable land design, construction and maintenance.







United States Botanic Garden

## **Guiding Principles**

- Do no harm
- Use the precautionary principle
- Design with nature and culture •
- Use a decision-making hierarchy of conservation, restoration and regeneration
- Provide regenerative systems as intergenerational equity
- Support a living process
- Use a systems thinking approach
- Use a collaborative and ethical approach
- Maintain integrity in leadership and research
- Instill a sense of stewardsh ulletImage: Lady Bird Johnson Wildflower Center



3 Sustainable

#### Success of Green Building

- As of 2010, green building accounted for 25% of all new construction activity
- The green building market size is expected to reach \$135 billion by 2015
- The value of green building construction starts was up 50% from 2008 to 2010 (during the recession)
- Over 160,000 professionals hold LEED credentials



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#### **Sustainable Development**

"Development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

Brundtland Report, *Our Common Future (*1987)



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## SITES Framework: Ecosystem Services

Benefits provided by natural systems that support our lives and are often considered "free" and not a part of conventional accounting methods

In 1997, these were estimated to be worth \$33 trillion per year (twice the global GNP)



## Framework: *Ecosystem Services*

- Regulate global and local climate
- Detoxify and cleanse air, soil and water
- Regulate water supply
- Control erosion and retain sediment
- Provide refuge and nursery habitat / pollination services

- Decompose, treat, and re-use waste
- Provide human health and well-being benefits
- Provide food and non-food products
- Provide cultural, educational and aesthetic values
- Mitigate potential hazards



Woodland Garden Aqua-duct by SED Design



#### Hillside Water Garden Pool by SED Design

## **SITES Goals: Shift of Values**

Conservation to Regeneration through High Performance Landscapes

REDUCED VEGETATIVE COVER COMPACTION OF SOIL REDUCED INFILTRATION INCREASED RUNOFF DECREASED SOIL ACTIVITY DECREASED SOIL ORGANIC MATTER MPAIRED WATER + AIR OUALITY

IMPROVED AIR + WATER QUALITY LOWERED URBAN HEAT ISLAND EFFECTS INCREASED SOIL HEALTH INCREASED EVAPOTRANSPIRATION INCREASED VEGETATIVE COVER REDUCED RUNOFF INCREASED INFILTRATION IMPROVED SOIL

CONDITIONS

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## Schedule



#### **PROJECT TIMELINE:**

Guidelines & Performance Benchmarks 2009: Pilot Program Public Comment Period on Proposed 2013 Credits Release of *2013 Rating System/Reference Guide* Open Enrollment / Education + Training Professional Credentialing Program Released November 2009 June 2010 – June 2012 Sept. 26 – Nov. 26, 2012 Fall 2013 Fall 2013 Anticipated in 2014

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## **Project** Applications



- parks, trails, campgrounds
- industrial & office parks
- government & medical complexes
- botanical gardens
- university campuses
- residential sites
- streetscapes & plazas

#### SITES 2009 Rating System



American Society of Landscape Architects

Lady Bird Johnson Wildflower Center at The University of Texas at Austin

**United States Botanic Garden** 

- Measures site sustainability within the context of ecosystem services
- Applies to new construction or major renovations of existing sites
- 250 point scale

- Performance based benchmarks
  - 4 levels of certification Prerequisites plus:  $\star = 100$  points (40%)  $\star \star = 125$  points (50%)  $\star \star \star = 150$  points (60%)  $\star \star \star \star = 200$  points (80%)
- Note, this will be updated and replaced by the forthcoming *2013 Rating System*

#### SITES 2009 Rating System: Categories

#### THE SUSTAINABLE SITES INITIATIVE



#### GUIDELINES AND PERFORMANCE BENCHMARKS 2009

American Society of Landscape Architects

Lody Bird Johnson Wildflower Center at The University of Texas at Austin

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Site Selection *Preserve existing resources & repair damaged systems* 

Pre-Design Assessment and Planning Plan for sustainability from the onset of the project

Site Design – Water Protect and restore site processes and systems

Site Design – Soil and Vegetation *Protect and restore site processes and systems* 

Site Design – Materials Selection *Reuse/recycle & support sustainable production practices* 

Site Design – Human Health and Well-Being Build communities and a sense of stewardship

Construction *Minimize effects of construction-related activities* 

Operations and Maintenance Maintain the site for long-term sustainability

Monitoring and Innovation *Reward exceptional performance* 

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#### SITES 2009 Rating System: Credit Structure



Each Prerequisite and Credit includes:

- Credit Intent
- Requirements
- Submittal Documentation
- Potential Technologies
  and Strategies
- Links to Other Credits
- Resources

## Site Selection

Guidelines & Performance Benchmarks 2009



#### Select locations to preserve existing resources and repair damaged systems

Prerequisite 1.1: Limit development of soils designated as prime farmland, unique farmland, and farmland of statewide importance

Prerequisite 1.2: Protect floodplain functions

Prerequisite 1.3: Preserve wetlands

Prerequisite 1.4: Preserve threatened or endangered species and their habitats

Credit 1.5: Select brownfields or greyfields for redevelopment (5-10 points)

Credit 1.6: Select sites within existing communities (6 points)

Credit 1.7: Select sites that encourage non-motorized transportation and use of public transit (5 points)

#### Site Selection

## Credit 1.5



# Select brownfields or greyfields for redevelopment

- During the site selection process, give preference to previously developed or brownfield sites
- Coordinate site development plans with remediation activity and use of existing infrastructure and materials, as appropriate
- 5 points for selecting greyfield
- 10 points for selecting brownfield

#### Site Design – Water

Guidelines & Performance Benchmarks 2009



44 possible points

#### Protect and residie processes and systems associated with a site's hydrology

Prerequisite 3.1: Reduce potable water use for landscape irrigation by 50 percent from established baseline Credit 3.2: Reduce potable water use for landscape irrigation by 75 percent or more from established baseline (2-5 points)

Credit 3.3: Protect and restore riparian, wetland, and shoreline buffers (3-8 points)

Credit 3.4: Rehabilitate lost streams, wetlands, and shorelines (2-5 points)

Credit 3.5: Manage stormwater on site (5-10 points)

Credit 3.6: Protect and enhance on-site water resources and receiving water quality (3-9 points)

Credit 3.7: Design rainwater/stormwater features to provide a landscape amenity (1-3 points)

Credit 3.8: Maintain water features to conserve water and other resources (1-4 points)

#### Site Design – Water

## Credit 3.7



Design rainwater / stormwater features to provide a landscape amenity

- Make rainwater / stormwater management features visible, usable, and beautiful
- Document that rainwater falling on site is treated as an amenity through the way it is received, conveyed, and managed on site, and made accessible to site users
- Keep water healthy and clean with natural, chemical-free techniques

#### **Operations and Maintenance**

Guidelines & Performance 2009 Benchmarks



23 possible points

#### Maintai

Prerequisite 8.1: Plan for sustainable site maintenance

Prerequisite 8.2: Provide for storage and collection of recyclables

Credit 8.3: Recycle organic matter generated during site operations and maintenance (2-6 points)

Credit 8.4: Reduce outdoor energy consumption for all landscape and exterior operations (1-4 points)

Credit 8.5 Use renewable sources for landscape electricity needs (2-3 points)

Credit 8.6: Minimize exposure to environmental tobacco smoke (1-2 points)

Credit 8.7: Minimize generation of greenhouse gases and exposure to localized air pollutants during landscape maintenance activities (1-4 points)

Credit 8.8: Reduce emissions and promote the use of fuel-efficient vehicles (4 points)

#### **Operations and Maintenance**

#### Prerequisite 8.1



#### Plan for sustainable site maintenance

- Use an integrated design team to plan for ongoing site maintenance
- Include short and long term strategies
- Use SITES worksheet to ensure adequate coverage

#### SITES Pilot Program: June 2010 – June 2012

- Over 150 Registered Pilot Projects
- Range of project types and sizes, geographic diversity
- Feedback from Pilot Program to inform Reference Guide



# **SITES** Pilot Program



## SITES Pilot Program – Project Types





Pleasure Garden in mid spring at Taylor Residence 2009

# How it Began

#### **Choosing to participate in SITES Pilot**

Major house & site renovations underway

Opportunity to become a demonstration site for sustainable land practices

Professional & career advancement



## **Getting Started**

#### Review standards and identify those project may qualify

- Target point count: 3 Stars / 169 points
- Project budget and time commitment
- House construction had already begun
  - Improvements sited; septic, driveway, garage, house addition.
  - Basement excavation in process, digging 3' down





# **Getting Started**

#### Solicit Design Team & Stakeholder Participation

#### **Design Team**

- Margot Taylor, Owner, Landscape Architect, SITES Project Manager
- Edgar David, Landscape Architecture, CAD maps and illustrations
- Russ Losco, Soil Scientist
- Carol Ohm & Steve Williams, Civil Engineering

#### Stakeholders

- Tom Brightman, Land manager, Longwood Gardens
- Dan Barringerr, Land manager, Natural Lands Trust
- Maya Baruch, Permaculture
- Claudia West, Native plants, North Creek Nursery
- Janet Ebert , Botanist
- Robert Struble , Water resources, Red Clay Valley Association
- Tara Tracey , Site planning, formerly with Brandywine Conservancy
- Jeff Wallin, Biochar, The Biochar Company
- Kennett Township Manager, Zoning Officer, Planning Commission
- Robert Johnston, Kennett Township Engineer, Gilmore Associates
- John Bare, Neighbor and land restoration advocate
- Mt Cuba Center, reference site
- Bucktoe Creek Preserve, reference site
- Meadow at Longwood Gardens, reference site

# **Getting Started Project Goal**

**Property shall** become a landmark demonstration site and educational resource for sustainable practices for water, soil, and vegetation conservation, land management, human health and well-being.



# **Getting Started Project Objectives**

- Efficient management of water resources
- Restoration of native plant communities
- Protect, build and restore top soil resources and health
- Use regionally sourced materials and products
- Design smart to minimize long-term management needs
- Preserve and enhance <u>Cultural and Significant Visual Resources</u> within Kennett Townships
- Create outdoor living spaces that bring pleasure, engagement and spiritually rejuvenate to all users





# **Getting Started**

- Establish Point-of-Beginning for documentation as September 2009
- Complete compulsory charts and worksheets
- Assign tasks to team members
- Plan Design and Land Management Charrette dates
- Formulate project goals



## **Getting Started History of property use**

- Adjacent property served in 1700's as a Inn & Tavern, resources harvested?
- Mid 1800's-1950's, dairy farm operation, barn & pastures
- 1933 tenant farmer home built, principal dwelling
- 1950-1993 rental property
- From 1993-2013 Taylor's ownership



# **Getting Started**

- Qualify as a "Greyfield for redevelopment"
  - Expanded acreage to include maintained road ROW 1.5-1.69 acres
  - Farmers timely gift of historic barn photo





#### Site Design selection/ Inventory

Select locations to preserve existing resources & repair damaged systems Greyfields Sites that encourage nonmotorized transportation







#### Site Design -Assessment & Planning

Plan for sustainability from onset of the project. Site assessment and integrated site development process.



CREEK ROAD - RT. 82

WOODLAND SCEEN P

Shared

Entrance



Area VSPZ

# • Stormwater management system created across site.



#### Site Design -Water

Protect and restore processes and systems associated with a site's hydrology





Soil tests: highly erodible and compacted, need to balance soil biology, fungal vs. bacterial dominance.

Vegetation communities destroyed for farming practices.

#### Site Design -Soil & Vegetation

Protect and restore processes and systems associated with a site's soil and vegetation



- Shared driveway separated
- Excavated soil & stone from basement in reuse garden.
- Basement concrete under new driveway
- New septic system & holding tanks
- Tree logs form retention wall
- Plant rescue on & off-site
- Plant producers

#### Site Design -Materials Selection

Reuse/ recycle existing materials and support sustainable production practices


#### Site Design – Human Health & Well-Being

Build strong communities and a sense of stewardship.

Considerations: seating areas, social interaction, reduced light pollution, educational elements, physical activity, cultural places, and spiritual rejuvenation





#### Construction

Minimize effects of construction-related activities

Contractors agreement, SVPZ, special vegetation, equitable income, local owned and operated businesses





#### **Operations & Maintenance**

Maintain the site for long-term sustainability

#### Monitoring and Innovation

Reward exceptional performance and improve the body of knowledge on longterm sustainability



#### Monitoring Protocols

Soil Health, Vegetative Community Quality, Water Management, Summary report on findings per above.



- Maintenance Log
- Annual soil tests in spring
- Annual review of vegetation in September with reference site stakeholders
- Photo recordation of plant communities development and invasive plant removal.
- Annual inspection of stormwater system/ devices in spring with engineers.
- Monthly photo recordation of projects stormwater management system.
- Publish summary report end of 2-year monitoring period, June 2014, highlighting soils, vegetation, and stormwater management performance.



#### Innovation

Internship credit – drafted credit 9.2 and demonstrated how to complete it.



### **Coming Improvements 2013**

• Front Entry Hardscape, retaining walls, walkways, patios, pond, rain garden, and fencing



Drip irrigation septic system: Sensitive wastewater disposal while preserving hillside woodland vegetation.



Green Roofs: Absorb rainwater and reduce speak storm water surge, and regulate seasonal temperatures in structure.



Rescue Garden: Excavation and construction materials on this property were creatively reused rather than being sent to a landfill.

Twenty-five tons of stone found new life as steps, terraces, roadways, and retaining walls, and excavated soils were used to create ramps and planting beds.

The porch's timbers were adapted to construct a oneof-a-kind potting shed.

• Stormwater system conveyances and BMP's that model nature: Direct and control storm water flow, recharge ground water, reduce peak stormwater surge, create aesthetic landscape features, and lower meadow rain garden habitat.



The historic farm use of the site stripped its native vegetative communities and lowland top soils, and left highly eroded and compacted soils. This developed into opportunities to rebuild soil health and native plant communities appropriate for different zones throughout site.



When the farming operation ended debris from farm structures was buried on-site.

- Debris was found during driveway reconstruction and contained concrete, ceramic tiles and building grade stone.
- Materials have been repurposed into stone walls, structural road support, drainage ways, creative landscape amenities and follies.



The 8-15% grade for the site posed challenges for water management and improvement locations.

Developed into opportunities for creative water management techniques that directed, captured; slowed and played with stormwater runoff.

#### • Property to serve as a demonstration site.

- <u>Issue</u>: It became important to consider accessibility to garden areas for visitors of limited mobility and groups of varying sizes.
- <u>Solution</u>: A pathway and signage system was designed for multiple ability user access and to serve wayfinding needs, and drawn up on a map.



#### **Challenges Educational Elements**



Integrative Design Team focus on water and soil resource management lead design responses.



A 5" or 100-year rainstorm in December 2012 demonstrated the appropriate and adequate design and placement of all stormwater devices. For the first time since 1993, there were no signs of soil erosion on-site after hurricane Sandy.

Analysis life cycle of project during design phase including long-term site management

Land managers contributions to design and site management

Since project commenced before SITES Pilot, some decisions needed to change to align with SITES standards





Project success due to the contractors, suppliers, stakeholders, and Design Team's flexibility, willingness to change in midstream, and timely humor.

#### Lessons Learned Project influence on future projects

- Broader perspective through a integrated design team
- The need to plan site management and select site materials and suppliers up front





# March 5, 2013 Achieved Star Certification

1<sup>st</sup> certified residence east coast



SUSTAINABLE **SITES** INITIATIVE™



Special Invitation Private Site Tour Friday April 26, 2013 at 10 AM





## For more information, please visit: www.sustainablesites.org

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